



WASHINGTON BEAUFORT COUNTY CHAMBER OF COMMERCE

*Celebrating over 100 years of service
to the people and businesses of the
Beaufort County Area.*

1904 - 2008

January—February 2009

Investing



You invest in your business...invest in your market, too! Membership in the Washington-Beaufort County Chamber of Commerce is a voluntary, annual commitment of funds, based on the size of your business in number of employees. The resources invested by members enable the Chamber to help you develop new customers and clients, new vendors and service providers, business skills, a skilled workforce, a more favorable business climate, peer and professional networks and community presence.

- 1. Improve Your Bottom Line :** Your Chamber has a wealth of programs and activities that can help your company prosper. All you have to do is get involved! Chamber members are encouraged to "Remember A Member" when fulfilling business and personal needs for goods and services. It's just good business. Also, improve your bottom line by attending some of the Chamber's free business seminars.
- 2. Expand Your Networking : Annual Dinner** - More than 250 business people attend the Chamber's premier event of the calendar year, and it's not unusual for deals to be made between salad and dessert. **Business Expo** - this annual event exposes your business to more than 300 consumers. **Networking Opportunities** - monthly card exchanges at various locations After Hours and Ribbon Cuttings, an opportunity to network with other members. **Annual Summer Festival** - The event of the year attracts over 30,000 to Beaufort County for a weekend of family fun. Chamber task forces and committees are ways to become an active member and receive recognition at the same time.
- 3. Enhance Your Credibility:** Chamber membership tells your customers that you are a reputable company that actively participates in the local business community. Members are encouraged to display Washington-Beaufort County Chamber of Commerce stickers at their business locations, on company materials and in their advertisements as an integral part of their marketing.
- 4. Referrals :** When contacted by the public to suggest businesses to fill a particular need, the Chamber refers Chamber members. This happens several times daily!
- 5. Meeting Space :** Use of Chamber meeting rooms, including Board Room (seats 12-15) with more seating around room.
- 6. Gain Increased Visibility through Cost-Effective Marketing:** All members are listed on our web site's Member Directory which receives over 80,000 hits a month. Members receive discounts on programs and sponsorships. Members have opportunities to target their advertising to other members, who are the movers and shakers in the community. Free display racks are at the Chamber for member brochures, business cards, and flyers on a first-come, first served basis. Sponsoring Chamber events are opportunities for community recognition. Internet Advertising - global marketing through the Chamber web site offers international exposure for as little as pennies a day. Newsletter advertising is another great tool to get your message out to the business community. This publication is mailed and we also have a Chamber@Work email newsletter. No-cost Internet Links - members can link their business web sites to the Chamber site, and it's Free! Mailing Labels are an opportunity to promote your products or services to members
- 7. Achieve Recognition:** Your Chamber works to highlight the good things you do. We are constantly rewarding our members and thanking them publicly for all they do.
- 8. Have a Voice in Issues Affecting Your Business :** The Chamber works on developing public policy to improve the general business climate of Beaufort County.
- 9. Receive Discounts available only to Chamber Members :** Take advantage of the Member2Member discount program offering hundreds of dollars in discounts only for Chamber Members.
- 10. Give Back to Your Community :** Be a good citizen: get involved in Your Chamber and give back to the community by becoming knowledgeable about business issues and active in local projects. Your employees and your customers will thank you for your efforts.