



Membership Information Packet



**"The Voice of Business
in Beaufort County"**

A Letter from our Executive Director...

Dear Prospective Member,

On behalf of the Chamber Board and staff, I want to take this opportunity to express our appreciation for your interest in the Washington-Beaufort County Chamber of Commerce. The Washington-Beaufort County Chamber of Commerce stands ready to serve this vibrant community and is committed to working with community members and business leaders in promoting positive economic growth. The WBC Chamber of Commerce is dedicated to its mission: to work for the business community to create an ideal environment for success and to be the Voice of Business.

I encourage you to get involved in at least one program or committee this year. The WBC Chamber of Commerce offers multiple opportunities to get to know your fellow business associates, community leaders, elected officials, and the citizens of Beaufort County. If you haven't decided to join the Chamber yet, I think you will after reviewing our website and meeting all the energetic Chamber members and staff. We are continually adding programs to strengthen our commitment to our members. A Washington-Beaufort County Chamber of Commerce membership will bring your company many business and networking opportunities such as:

- Leads Networking
- Informative weekly Chambergram
- Business After Hours
- B2B's
- Seminars and Workshops
- Leadership Beaufort
- Advertising through News & Views TV Show
- Ribbon Cuttings & Open Houses
- Shop Local Promotions
- Listing in Membership Directory
- Free link on Chamber website
- Buy Local Gift Certificates
- Bi-Monthly E- Newsletter
- WISE – Women's Networking Group

Marketing and advertising exposure from our Chamber events are also an opportunity where the Washington-Beaufort County Chamber of Commerce will help your business grow. Get involved in Chamber events such as Business after Hours, Business before Hours, Ribbon Cuttings, The Washington Summer Festival, Business Expo, Annual Banquet and free seminars on current topics.

We are looking forward to your future involvement in the Washington-Beaufort County Chamber of Commerce! If there is anything that I might help you with, please don't hesitate to contact me.

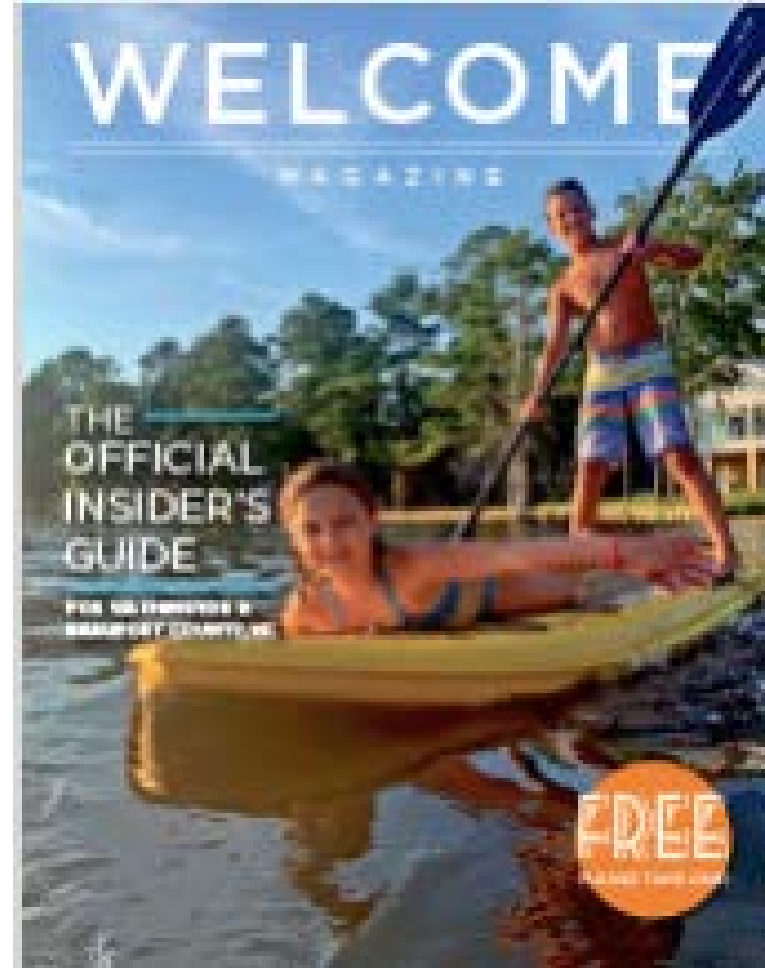
At your service,

Catherine Glover
Executive Director

Member Benefits

Free Listings

Upon joining, we feature your business in our weekly Chambergram, on social media and on our website's homepage as our newest member. Your business will also be listed on our website's Membership Directory, which highlights Chamber businesses and also includes a link to your website. Our website, www.wbcchamber.com receives a great number of hits per year. Our membership directory is also printed each year in Washington's Welcome Magazine.



Free TV Appearance

The Chamber has its own TV Show, Beaufort County News & Views. This is a 21-minute interview between members and the Chamber director. Your appearance as a member is FREE, which is a \$2,000 advertising value for your business and more than pays for your annual membership! The show airs for 1 week in 3 counties: Beaufort, Pitt & Martin.

Social Media

The Chamber will be an active follower of your social media accounts. Tag us in your posts so we can reshare them on our own page to let the community know.



Ribbon Cuttings

Let us help you host a successful ribbon cutting to celebrate your grand opening, remodel, or anniversary! The Chamber will design the invitation, promote the event to our members, provide the ribbon and big scissors and take the photo. We will also handle the publicity after the event including a press release in the Washington Daily News, Chamber Newsletter & Chambergram.

Information Distribution

We send out a weekly email newsletter, The Chambergram, where you are encouraged to submit any information about your business (events, promotions, etc.), as often as you need. You can also provide printed materials about your business to be displayed in our lobby (which is also the Visitors Center). As many as 30 locals/tourists visit each day. Also, the Chamber only promotes its members! We make hundreds of referrals through phone, email and our website each year.



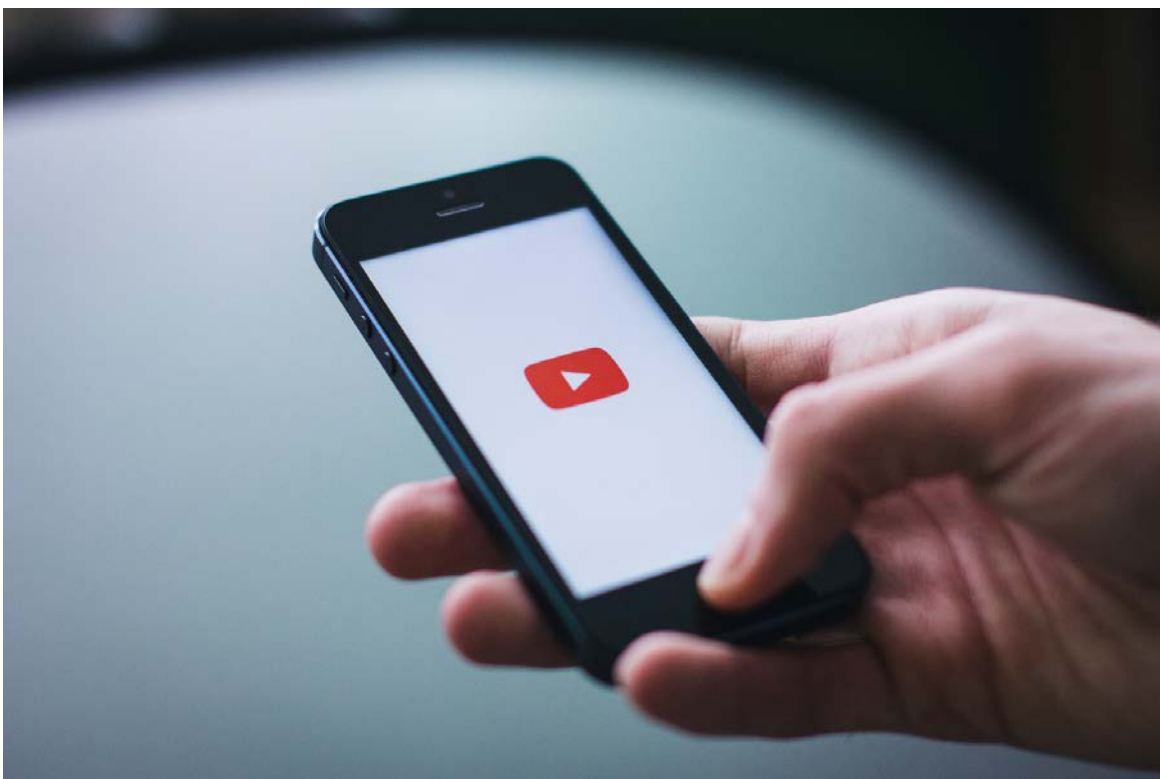
Discount on Worker's Compensation

First Benefits Mutual partners with members to offer this discount. Contact the Chamber staff to learn more about how to take advantage of this benefit.



Networking

Members are invited to attend an array of networking events including ribbon cuttings, Business After Hours, monthly B2Bs and more. Member businesses can also choose to host a Business After Hours to promote products/services and raise awareness of their business' presence.



Video Spotlights

Throughout the year the Chamber will give your business several opportunities to participate in short videos. In these videos the Chamber comes to your business and shoots a video to help promote the current campaign.

Buy Local Campaign

The Chamber's Buy Local Campaign is ongoing and community wide. The largest piece of this campaign is the Buy Local Gift Certificate program designed to promote our businesses and ensure that money stays within our community each year. Only Chamber members can participate in this program. The Chamber also participates in Small Business Saturday the Saturday after Thanksgiving. We also encourage the community to spend local year-round.



Other Opportunities

- Members can utilize our board room at no cost. The room is equipped with AV Equipment for your meeting needs.
- The Chamber partners with Beaufort County Community College's Small Business Center to provide free seminars and workshops for members.
- The Chamber has several committees that assist in the Chamber's mission including Ambassadors and Young Professionals.

Advertising

Member Plus (Member+) \$200

- Individual business logo displayed on the Member+ page of our website.
- Every two weeks one Member+ sponsor will be the business of the week. That business will have a spotlight link on our website homepage, be featured at the top of the Chambergram and on our Facebook and Instagram for two weeks.

Chamber Champion \$600

- Your business logo will be featured in the 2022 Chamber Champion Logo. This logo will be in each email sent by Chamber staff, in our e-newsletter and in our print newsletter.
- Your individual business logo will be scrolling on our new website's homepage with a link to your own business website.
- You will receive a digital copy of the Chamber Champion logo to use for your website or any other way you wish.

Chamber E-Newsletter \$200

- Your business logo will run for 1 year in all our Chambergrams and Bi-monthly E-Newsletters.
- 10% discount on advertising in the annual Welcome Magazine. This magazine is sent out as part of our relocation package program to future residents and is also available in our lobby to pick up.

Exclusive Sponsorship Opportunities

When you sponsor an event, everyone will know you're more than a member! Sponsorships range in price from \$300 up. Sponsorship opportunities include: Washington Summer Festival, Golf Tournament, Speed Jobbing, Annual Membership Banquet, Beaufort County Business Expo, Business to Business and various Young Professionals events.

Leadership Beaufort

Members have the exclusive opportunity to participate in this educational experience designed to inform future community leaders on the inner workings of Beaufort County.



Fair Share Membership Investment Schedule

Number of Full Time Employees
2 part-time employees equals
1 full-time employee

**Annual
Investment**

1-10	\$270.00
11-25	\$370.00
26-50	\$495.00
51-200	\$620.00
201-500	\$2.00 per employee
501+	\$3.00 per employee

Individual (non-business)\$100.00

Nonprofit (Church, General)\$130.00

Additional representatives..... \$100.00

(realtors, brokers)

Cost of each addt'l business after first business joins.....\$195.00

Click [here](#) to complete an application online.