

SUMMER FESTIVAL

2023 Sponsorships



**FRIDAY, JUNE 9TH
4PM-9PM**

**SATURDAY, JUNE 10TH
10AM-8PM**

wbcchamber.com/summer-festival

 @washingtonsummerfest

What, When & Where?

The Washington Summer Festival is taking place on June 9th and 10th along the Washington Waterfront. This event has a 40-year history and is free and open to the public.

What's our Why?

The Chamber has held the Summer Festival since 1983 as its major fundraiser and community event. We raise 100% of our funds and the Summer Festival now accounts for 50% of the budget for the Washington-Beaufort County Chamber of Commerce for the year.

When you support the Summer Festival you are supporting the Chamber and what we do on a daily basis including Economic Development, Workforce Development and more. We couldn't do any of it without you.

What's our Who?

Our who is everyone. We strive to have a festival that has something for everyone. We have The Embers on Friday night, fireworks, rides, Live Music on Saturday night and more. We provide free entertainment for families in our community. It truly is a community-wide event. It's a community festival committed to providing a variety of family-centered activities held downtown and around town. This is done to entertain, promote new business, enhance a positive community image, attract visitors, share the cultural and recreational opportunities of our community, promote the education of our rich history and foster civic pride.

Our goal is to provide "Something for Everyone."

What's in it for You?

As a premier event in Eastern NC, the Washington Summer Festival continues to maintain a strong media profile. The festival maintains an excellent relationship with local media including WITN TV 7, the Washington Daily News, and My Bridge 97.5 & 104.5 FM.

A comprehensive event schedule is produced and distributed throughout the community via local media sources like the Washington Daily News and placed in public areas throughout the county as well as through many social media venues. Press releases are issued to print and broadcast media sources locally and in surrounding areas. Live interviews are performed by the staff and committee. Several websites will have the schedule of events including the Chamber's website. WITN TV 7 has agreed to be a major media sponsor again this year and will put together a commercial with Wave level and up sponsors as well as provide advertising on their website and WITN 7.2. The Washington Daily News has agreed to be a major media sponsor again this year and will partner with the Chamber to recognize sponsors in their newspaper leading up to the event. My Bridge 97.5 and 104.5 FM is a major media sponsor and covers our radio advertising. We also have banners up during the event with sponsor logos.



Summer Festival Sponsorship Levels

One way to help your company achieve both success and recognition at the Summer Festival is through a sponsorship program. We have designed several programs that offer your company additional visibility not available to others. We have tailored the programs to offer sponsors an opportunity to market their company at a comfortable financial level.

Flounder Level \$350.00

- **Sponsor name listed in Summer Festival Washington Daily News Ads**
- **Name listed on banner at Festival**
- **(5) 2023 Summer Festival T-Shirts**

Sea Level \$550.00

- **Sponsor Logo in Summer Festival Washington Daily News Ads**
- **(8) 2023 Summer Festival T-Shirts**
- **Logo displayed on banner at Festival**
- **Logo Space in 2023 Summer Festival Schedule of Events**

Wave Level \$1,000.00

- **Logo/Company included in all WITN-7 television and website advertising & Washington Daily News advertising**
- **Logo on Summer Festival banner placed around town the week of Festival and during Festival**
- **(12) 2023 Summer Festival T-Shirts**
- **Logo Space in 2023 Summer Festival Schedule of Events**
- **Company Logo and recognition as event sponsor on Summer Festival social media page and Chamber events website**

Crab Level \$2,000.00

- **Logo/Company included in all WITN-7 television and website advertising & Washington Daily News advertising**
- **(15) 2023 Summer Festival T-Shirts**
- **Logo displayed on banner at Festival**
- **Special recognition as a major sponsor in 2023 Summer Festival Program Schedule of Events**
- **Company Logo and recognition as event sponsor on Summer Festival social media page and Chamber events website**



Pamlico Level \$3,000

- **Special thank you at band performances on Friday & Saturday nights**
- **Logo/Company included in all WITN-7 website and television advertising & Washington Daily News advertising**
- **(15) 2023 Summer Festival T-Shirts**
- **Logo displayed on banner at Main Band Stage for duration of Festival**
- **Special recognition as a major sponsor in 2023 Summer Festival Schedule of Events**
- **Company Logo and recognition as event sponsor on Summer Festival social media page and Chamber events website**
- **Company spotlight on social media and website homepage prior to the Festival**

Beaufort Level \$5,000

- **Logo/Company included in all WITN-TV 7 television and website advertising, Washington Daily News advertising, and The Bridge FM advertising**
- **Special thank you at band performances on Friday & Saturday nights**
- **Prime Booth location both days of the festival**
- **(15) 2023 Summer Festival T-Shirts**
- **Logo displayed on Summer Festival Banner at Main Band Stage for duration of Festival**
- **Company spotlight on social media and website homepage prior to the Festival**
- **Special recognition as a major sponsor in 2023 Summer Festival Schedule of Events**

Fireworks & Amusement Sponsors



Fireworks \$6,000

Amusements \$4,000

- **Business Name Associated with Fireworks or Amusements at Summer Festival**
- **Special thank you at band performances on Friday and Saturday night**
- **Logo/Company included in all WITN-7 website and television advertising, Washington Daily News advertising and The Bridges FM advertising**
- **(15) 2023 Summer Festival T-Shirts**
- **Logo displayed on banner at Main Band Stage or Amusements area for duration of Festival**
- **Special recognition as a major sponsor in 2023 Summer Festival Schedule of Events**
- **Company Logo and recognition as event sponsor on Summer Festival social media page and Chamber events website**
- **Company spotlight on social media and website homepage prior to the Festival**

Presenting \$10,000 (1 available)

- **Naming rights of the Festival "Summer Festival presented by...."**
- **Logo/Company included in all WITN-TV 7 television and website advertising and Washington Daily News advertising**
- **Prime booth location both days of the festival**
- **Special thank you at band performances on Friday & Saturday nights & opportunity to speak and introduce the bands**
- **Advertising on My Bridge 97.5 and 104.5 FM (mentioning your company as presenting sponsor)**
- **(20) 2023 Summer Festival T-Shirts**
- **Logo displayed on Summer Festival Banner at Main Band Stage for duration of Festival**
- **Special recognition as a Presenting sponsor in 2023 Summer Festival Schedule of Events**
- **Company spotlight on social media and website homepage prior to the Festival**
- **Company Logo and recognition as event sponsor on Summer Festival social media page and Chamber events website**



2023 Sponsorship Agreement

Please mail to PO Box 665 Washington, NC 27889
or email to elizabeth@wbcchamber.com

Please email company logo (PNG or JPEG) to elizabeth@wbcchamber.com

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact: _____ Phone: _____

Email: _____

Sponsorship Level (please check one)

Flounder (\$350) _____ Sea (\$550) _____ Wave (\$1,000) _____

Crab (\$2,000) _____ Pamlico (\$3,000) _____ Amusements (\$4,000) _____

Beaufort (\$5,000) _____ Fireworks (\$6,000) _____

Presenting (\$10,000) _____

In order to receive recognition in printed materials, sponsorship agreement must be submitted to the Washington-Beaufort County Chamber of Commerce office.

Signature: _____ Date: _____

Check Enclosed: _____ Bill Me: _____

SUMMER FESTIVAL SPONSORSHIP OVERVIEW



Flounder Level \$350

Fireworks \$6,000

Sea Level \$550

Presenting \$10,000

Wave Level \$1,000



Crab Level \$2,000

**This year's Summer Festival
will be held on Friday,
June 9th and
Saturday, June 10th.**

Pamlico Level \$3,000

Amusements \$4,000

**For more sponsorship information email
Catherine, cglover@wbcchamber.com or
Elizabeth, elizabeth@wbcchamber.com**

Beaufort \$5,0000