



Membership Information Packet



**"The Voice of Business
in Beaufort County"**

A Letter from our Executive Director...

Dear Prospective Member,

On behalf of the Chamber Board and staff, I want to take this opportunity to express our appreciation for your interest in the Washington-Beaufort County Chamber of Commerce. The Washington-Beaufort County Chamber of Commerce stands ready to serve this vibrant community and is committed to working with community members and business leaders in promoting positive economic growth. The WBC Chamber of Commerce is dedicated to its mission: to work for the business community to create an ideal environment for success and to be the Voice of Business.

I encourage you to get involved in at least one program or committee this year. The WBC Chamber of Commerce offers multiple opportunities to get to know your fellow business associates, community leaders, elected officials, and the citizens of Beaufort County. If you haven't decided to join the Chamber yet, I think you will after reviewing our website and meeting all the energetic Chamber members and staff. We are continually adding programs to strengthen our commitment to our members. A Washington-Beaufort County Chamber of Commerce membership will bring your company many business and networking opportunities such as:

- Leads Networking
- Weekly Chambergram Newsletter
- Business After Hours
- Chamber Chats
- Seminars and Workshops
- Leadership Beaufort
- Advertising through News & Views TV Show
- Ribbon Cuttings & Open Houses
- Shop Local Promotions
- Listing in Membership Directory
- Free link on Chamber website
- Buy Local Gift Certificates
- WISE – Women's Networking Group

Marketing and advertising exposure from our Chamber events are also an opportunity where the Washington-Beaufort County Chamber of Commerce will help your business grow. Get involved in Chamber events such as Business After Hours, Chamber Chats, Ribbon Cuttings, The Washington Summer Festival, Business Expo, Annual Banquet and free seminars on current topics.

We are looking forward to your future involvement in the Washington-Beaufort County Chamber of Commerce! If there is anything that I might help you with, please don't hesitate to contact me.

At your service,

Catherine Glover
Executive Director

MEMBER BENEFITS

WE LOVE PROMOTING YOU

- Upon joining, your business or organization will be welcomed and promoted! Your business will be:
- Featured on our Chamber's Social Media account
- Introduced as a new member on our Chamber website as well as in our weekly newsletter, The Chambergram
- Listed in our website's Membership Directory
- Listed free of charge in the WDN Annual WELCOME magazine directory
- Your business' website will also be linked through ours as a referral benefit.



FREE NEWS & VIEWS PROMOTION

- The Chamber has its own TV Show, Beaufort County News and Views. This is a 21-minute interview between members and the Chamber director.
- Your appearance as a member is FREE, which is a \$2,000 advertising value for your business and more than pays for your annual membership!
- Your show will air for 1 week in 3 counties: Beaufort, Pitt, and Martin.
- You can receive a free copy to use for your own promotion!

WE LOVE CELEBRATING YOU

- We can help YOU host a successful ribbon cutting to celebrate your grand opening, remodel or anniversary.
- The Chamber will design the invitation, promote the event to our members, provide the ribbon and big scissors, and take the photo.
- We will also handle the publicity after the event including a press release in the Washington Daily News, Social Media, and in The Chambergram.



INFORMATION DISTRIBUTION

- You will enjoy multiple ways to share your business' news.
- Our Chamber lobby houses the Washington Visitor Center. Because of this, as many as 45 locals/tourists visit our Chamber each day. You can display printed materials about your business here and it will have a great audience.
- You may also submit any events, promotions, etc. about your business as often as you need through our weekly newsletter, The Chambergram.

WE LOVE SHARING OUR SPACE

- Members can utilize our Board Room at no cost and it is great for a small meeting as well as a group of up to 15. The Board Room is equipped with a screen, projector, and podium for your meeting needs.
- Members can use our waterfront covered porch for small meetings and gatherings.
- We can work with other Chamber members to get your event catered.



WE ARE LOOKING OUT FOR YOU

- The Chamber offers a discounted rate for Workman's Compensation insurance through First Benefits.
- There may be other insurance discounts your business may qualify for. Ask your insurance agent today!



WE LOVE HELPING YOU NETWORK

- As a member, you are invited to attend an array of networking events each year.
- Ribbon Cuttings, Business After Hours, Chamber Chats, and Women's Events are just a few ways to network.
- Member businesses can also host a Business After Hours, or Open House to promote products/services and raise awareness of their business' presence.
- The Chamber hosts Leadership Beaufort every year and it is a great way to become immersed in your community.



SMALL BUSINESS CENTER

- The Chamber partners with Beaufort County Community College's Small Business Center to provide free seminars and workshops for members.
- The Chamber provides one-on-one business counseling to its members and works with local partners to support our Chamber members.
- The Chamber provides opportunities to speak to our Middle and High School students about career options in our area.

BUY LOCAL CAMPAIGN

- The Chamber's Buy Local Campaign is ongoing and community-wide.
- The largest piece of this campaign is the Buy Local Gift Certificate program designed to promote our members and ensure that more than \$35,000 stays within our community each year. This is a free program only for Chamber members.
- We promote Small Business Saturday, as well as a year-long Buy Local initiative. We run promotions throughout the year to remind people to Shop Small and Buy Local.



Gift Certificates

Other Opportunities

- Members can utilize our board room at no cost. The room is equipped with AV Equipment for your meeting needs.
- The Chamber partners with Beaufort County Community College's Small Business Center to provide free seminars and workshops for members.
- The Chamber has several committees that assist in the Chamber's mission including Ambassadors and Young Professionals.

Advertising

Chamber Champion \$600

- Your business logo will be featured in the 2023 Chamber Champion Logo. This logo will be in each email sent by Chamber staff, in our e-newsletter and in our print newsletter.
- Your individual business logo will be scrolling on our new website's homepage with a link to your own business website.
- You will receive a digital copy of the Chamber Champion logo to use for your website or any other way you wish.

Chambergram Newsletter \$200

- Your business logo will run for 1 year in all our Chambergrams and Bi-monthly E-Newsletters.
- 10% discount on advertising in the annual Welcome Magazine. This magazine is sent out as part of our relocation package program to future residents and is also available in our lobby to pick up.

Exclusive Sponsorship Opportunities

When you sponsor an event, everyone will know you're more than a member! Sponsorships range in price from \$300 up. Sponsorship opportunities include: Washington Summer Festival, Golf Tournament, Speed Jobbing, Annual Membership Banquet, Beaufort County Business Expo, and various Young Professionals events.

Leadership Beaufort

Members have the exclusive opportunity to participate in this educational experience designed to inform future community leaders on the inner workings of Beaufort County.



Washington Beaufort County
Chamber of Commerce
Membership Application

102 Stewart Parkway Washington, NC
Mailing Address: PO Box 665 Washington, NC
Phone: (252) 946-9168
Fax: (252) 946-9169

Company Name: _____ No. of Employees: _____

Primary Representative: _____ Title: _____

Physical Address: _____ (listed on website unless marked as private)

City: _____ State: _____ Zip: _____

Mailing Address (If different): _____ ☐

City: _____ State: _____ Zip: _____

Telephone: _____ Fax #: _____

Email: _____ Website: _____

Facebook Page Name: _____ Instagram Page Name: _____

Please give us a few sentences about your company for our Website & Social Media Welcome Posts:

The applicant accepts this invitation to join the Washington/Beaufort County Chamber of Commerce. This membership automatically renews itself unless written notice of resignation is received.

Signature: _____ Date: _____

For Office Use Only

- _____ NEW Member Welcome Letter w/ Decal
- _____ Announce as new member in Chambergram
- _____ Add to Blue Ledger & Record payment
- _____ Add to Constant Contact Email List
- _____ Announce as new member on Facebook
- _____ Follow on FaceBook
- _____ Email to Web Developer to post on website
- _____ Create account in ChamberMaster
- _____ Create account in Quickbooks
- _____ Add to Catherine’s email list (CG)
- _____ Welcome Email (CG)
- _____ Update Member/Drop List (RM)
- _____ Board Approval (CG)

Payment Options:

Please Refer to Investment
Schedule on Reverse

Annual Payment:

- _____ Check # _____
- _____ Visa/Master Card (online)
- _____ Cash

Semi-annual Payment:

- _____ Check # _____
- _____ Visa/Master Card (online)
- _____ Cash

For Office Use Only

Date Received: _____

Amount Received: _____



Fair Share Membership Investment Schedule

Number of Full Time Employees
2 part-time employees equals
1 full-time employee

**Annual
Investment**

1-10	\$270.00
11-25	\$370.00
26-50	\$495.00
51-200	\$620.00
201-500	\$2.00 per employee
501+	\$3.00 per employee

Individual (non-business)\$100.00
Nonprofit (Church, General)\$130.00
Additional representatives..... \$100.00
(realtors, brokers)

Cost of each addt'l business after first business joins.....\$195.00

Click [here](#) to complete an application online.