



43rd ANNUAL WASHINGTON SUMMER FESTIVAL

Friday, June 12th
4pm-9pm

Saturday, June 13th
10am-8pm

www.wbcchamber.com/summer-festival/

SPONSORSHIP OPPORTUNITIES



www.wbcchamber.com/summer-festival/

 @washingtonsummerfest

WHAT, WHEN & WHERE?

The Washington Summer Festival is taking place on June 12th and 13th along the Washington Waterfront. This event has a 43-year history and is free and open to the public.

WHAT'S OUR WHY?

The Chamber has held the Summer Festival since 1983 as its major fundraiser and community event. We raise 100% of our funds and the Summer Festival now accounts for 40% of the budget for the Washington-Beaufort County Chamber of Commerce for the year. When you support the Summer Festival you are supporting the Chamber and what we do on a daily basis including Economic Development, Workforce Development and more. We couldn't do any of it without you.

WHAT'S OUR WHO?

Our who is everyone. We strive to have a festival that has something for everyone. We have The Embers on Friday night, fireworks, rides, Eli Craig Band on Saturday night, and more. We provide free entertainment for families in our community. It truly is a community-wide event. It's a community festival committed to providing a variety of family-centered activities held downtown. This is done to entertain, promote new business, enhance a positive community image, attract visitors, share the cultural and recreational opportunities of our community, promote the education of our rich history, and foster civic pride. Our goal is to provide "Something for Everyone."

SPONSORSHIP OVERVIEW

FLOUNDER LEVEL \$350

PAMLICO LEVEL

\$3,000

SEA LEVEL \$550

AMUSEMENTS \$4,000

WAVE LEVEL \$1,000

BEAUFORT \$5,000

CRAB LEVEL \$2,000

FIREWORKS \$6,000

PRESENTING (TAKEN)



This year's Summer Festival
will be held on Friday,
June 12th and
Saturday, June 13th.

For more sponsorship information email
Catherine, cglover@wbcchamber.com or
Merilynn, mcrisp@wbcchamber.com

WHAT'S IN IT FOR YOU?

As a premier event in Eastern NC, the Washington Summer Festival continues to maintain a strong media profile. The festival maintains an excellent relationship with local media including WITN and the Washington Daily News

A comprehensive event schedule is produced and distributed throughout the community via local media sources like the Washington Daily News and placed in public areas throughout the county as well as through many social media venues. Press releases are issued to print and broadcast media sources locally and in surrounding areas. Live interviews are performed by the staff and committee. Several websites will have the schedule of events including the Chamber's website. WITN has agreed to be a major media sponsor again this year and will put together a commercial with Wave level and up sponsors as well as provide advertising on their website. The Washington Daily News has agreed to be a major media sponsor again this year and will partner with the Chamber to recognize sponsors in their newspaper leading up to the event.





SPONSORSHIP LEVELS

One way to help your company achieve both success and recognition at the Summer Festival is through a sponsorship program. We have designed several programs that offer your company additional visibility not available to others. We have tailored the programs to offer sponsors an opportunity to market their company at a comfortable financial level.

FLOUNDER LEVEL \$350



- Sponsor name listed in Summer Festival Washington Daily News Ads
- Name listed on the banner at Festival
- (5) 2026 Summer Festival T-Shirts

SEA LEVEL \$550



- Sponsor Logo in Summer Festival Washington Daily News Ads
- (8) 2026 Summer Festival T-Shirts
- Logo displayed on banner at Festival
- Logo Space in 2026 Summer Festival Schedule of Events

WAVE LEVEL \$1,000

- Logo/Company included in all WITN television and website advertising & Washington Daily News advertising
- Logo displayed on banner at Festival
- (12) 2026 Summer Festival T-Shirts
- Logo Space in 2026 Summer Festival Schedule of Events
- Company Logo and recognition as event sponsor on Summer Festival social media page and Chamber events website

CRAB LEVEL \$2,000



- Logo/Company included in all WITN television and website advertising & Washington Daily News advertising
- (15) 2026 Summer Festival T-Shirts
- Logo displayed on banner at Festival
- Special recognition as a major sponsor in 2026 Summer Festival Program Schedule of Events
- Company Logo and recognition as event sponsor on Summer Festival social media page and Chamber events website

PAMLICO LEVEL \$3,000

- Special thank you at band performances on Friday night
- Logo/Company included in all WITN television advertising & Washington Daily News advertising
- (15) 2026 Summer Festival T-Shirts
- Logo displayed on banner at Main Band Stage for the duration of Festival
- Special recognition as a major sponsor in the 2026 Summer Festival Schedule of Events
- Company Logo and recognition as event sponsor on Summer Festival social media page and Chamber events website
- Company spotlight on social media and website homepage prior to the Festival



BEAUFORT LEVEL \$5,000

- Logo/Company included in all WITN television and website advertising and Washington Daily News advertising
- Special thank you at band performances on Friday
- Prime Booth location on both days of the festival
- (15) 2026 Summer Festival T-Shirts
- Logo displayed on Summer Festival Banner at Main Band Stage for the duration of Festival
- Company spotlight on social media and website homepage prior to the Festival
- Special recognition as a major sponsor in the 2026 Summer Festival Schedule of Events



FIREWORKS & AMUSEMENTS SPONSORS



FIREWORKS SPONSOR \$6,000



AMUSEMENTS SPONSOR \$4,000

- Business Name Associated with Fireworks or Amusements at Summer Festival
- Special thank you at band performances on Friday night
- Logo/Company included in all WITN television advertising and Washington Daily News advertising
- (15) 2026 Summer Festival T-Shirts
- Logo displayed on banner at Main Band Stage or Amusements area for the duration of Festival
- Special recognition as a major sponsor in the 2026 Summer Festival Schedule of Events
- Company Logo and recognition as event sponsor on Summer Festival social media page and Chamber events website
- Company spotlight on social media and website homepage before the Festival

PRESENTING (TAKEN)



- Naming rights of the Festival "Summer Festival presented by..."
- Logo/Company included in all WITN television and website advertising and Washington Daily News advertising
- Prime booth location on both days of the festival
- Special thank you at band performances on Friday & Saturday nights & opportunity to speak and introduce the bands
- (20) 2026 Summer Festival T-Shirts
- Logo displayed on Summer Festival Banner at Main Band Stage for the duration of Festival
- Special recognition as a Presenting sponsor in the 2026 Summer Festival Schedule of Events
- Company spotlight on social media and website homepage prior to the Festival
- Company Logo and recognition as event sponsor on Summer Festival social media page and Chamber events website



2026 SPONSORSHIP AGREEMENT

Please mail to PO Box 665 Washington, NC 27889
or email to mcrisp@wbcchamber.com

Please email the company logo (PNG or JPEG) to mcrisp@wbcchamber.com

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact: _____ Phone: _____

Email: _____

SPONSORSHIP LEVEL (PLEASE CHECK ONE)

Flounder (\$350) _____ Sea (\$550) _____ Wave (\$1,000) _____

Crab (\$2,000) _____ Pamlico (\$3,000) _____ Amusements (\$4,000) _____

Beaufort (\$5,000) _____ Fireworks (6,000) _____

PRESENTING SPONSOR: **AVALANCHE MOTORSPORTS**

In order to receive recognition in printed materials, a sponsorship agreement must be submitted to the Washington-Beaufort County Chamber of Commerce office.

Signature: _____ Date: _____

Check Enclosed: _____ Bill Me: _____

Make checks payable to Washington-Beaufort County Chamber of Commerce

43rd ANNUAL WASHINGTON SUMMER FESTIVAL

**FRIDAY, JUNE 12TH
AND
SATURDAY, JUNE 13TH**

Thank you for your commitment as a Presenting Sponsor of the 2026 Washington Summer Festival. We are truly grateful for your support and are excited to partner with you in bringing this signature community event to life.

As a Presenting Sponsor, your business will be prominently recognized and woven throughout the festival experience, with opportunities for meaningful visibility and engagement.

Your Presenting Sponsorship Benefits Include:

- Exclusive naming rights as “Washington Summer Festival presented by [Company Name]”
- Extensive media exposure, including logo placement in WITN television and digital advertising, as well as Washington Daily News promotions
- Premier booth placement for both days of the festival
- On-stage recognition, including special thank-yous during Friday & Saturday night performances, with the opportunity to speak and introduce the bands
- 20 official 2026 Summer Festival T-shirts
- Prominent logo placement on the Main Band Stage festival banner throughout the event
- Featured recognition in the official 2026 Summer Festival Schedule of Events
- Company spotlight on social media and website homepage prior to the Festival
- Company Logo and recognition as event sponsor on Summer Festival social media page and Chamber events website post-Festival

We are excited to highlight your business and will be in touch as we move forward with festival planning. Thank you again for your support—we’re looking forward to a fantastic 2026 Washington Summer Festival together!

PRESENTED BY

